
Maddin Hauser Client Garden Fresh Gourmet Featured in Crain's Detroit Business Article "Path to the Garden Fresh Deal"

Recently, Crain's Detroit Business featured Garden Fresh Gourmet, and company founders Jack and Annette Aronson, in "*Path to the Garden Fresh Deal*." The article highlights the growth of the company and the path of its owners to sell it with the same care and thought they put into running it.

Having represented Garden Fresh Gourmet during a thirteen year period of spectacular growth, our team at Maddin Hauser helped to guide the owners through the legalities of building their company, expanding the business, establishing sound employment practices, and much more, culminating in their recent \$231 million sale to Campbell's Soup Company.

As with all decisions related to the business, the Aronsons took great care and time in deciding how, when, and to whom they would finally sell their business. Maddin Hauser attorney, [Steven D. Sallen](#), was originally introduced to Garden Fresh Gourmet by the City of Ferndale, to advise the company concerning a potential brownfield redevelopment project. Although that project never got off the ground, Mr. Sallen's relationship with the company did. As the company's lawyer, Mr. Sallen helped to negotiate and document numerous major legal projects, including the purchase of a hummus manufacturing company, the purchase of a tortilla chip manufacturing company, the hiring of key executives, and various brand-licensing and private label deals. Eventually, Mr. Sallen became a valued member of the company's Board of Directors.

The privilege of representing the Aronsons continues, as they turn their attention to their stuffed chicken burger business, Great Fresh Foods.

[Click here to read the Crain's Detroit Business Article "Path to the Garden Fresh Deal"](#)

