

CASE STUDIES IN ETHICS: AN INTERACTIVE APPROACH

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Overview of Ethical Conduct for ASPPA Members

- Governed by the ASPPA Code of Professional Conduct
- Also could be governed by Circular 230 and one or more other Codes of Professional Conduct





Chevily - To a start



- Revised July 1, 2013 by a multi-disciplinary ASPPA Task Force
- Key changes to the Code
 - Edited for consistency and clarity, including a new section of definitions
 - Sections were reordered alphabetically to eliminate the appearance that any section is more important than an another





- A new section titled "Communications" was added to highlight the responsibilities for clarity and appropriateness of all professional communications
- The section on "Courtesy and Cooperation" was extensively revised
 - Subjects every member to the Circular 230 standard for the return of client records necessary to comply with their federal tax obligations
 - Even if they aren't directly subject to Circular 230





 Under the section "Additional Obligations," members must promptly reply to inquiries from ASPPA regarding possible violations of the Code





Advertising

- All communications of any medium, which influences any person of their need for professional services
- Members may not engage in advertising with respect to professional services where they know or should know it is false



Compliance

- Members should be knowledgeable about the Code and keep current with revisions
- Where a conflict with the Code exists, the law or government sanctioned code takes precedence (i.e., Circular 230)





Confidentiality

- Must not disclose confidential information to third parties without their client's consent
- Generally confidential information is something that is not in the public domain
- There could be an exception if compelled by law to disclose



- Conflicts of Interest
 - Arise out of a duty of loyalty to clients
 - Generally don't represent a client or engage in any action that actually or potentially adversely:
 - Affects another client
 - Is inconsistent with your own personal interest



- Conflicts of Interest
 - Conflicts may be waived if disclosed and the practitioner believes they can act fairly
 - Even avoid the appearance of a conflict –
 - when there isn't an actual conflict
 - Consistent with Section 10.29 of Circular 230



- Control of Work Product
 - A member shall not perform professional services, if they believe
 - Work product could be materially altered
 - Used to violate or evade the law
 - Take reasonable steps to ensure materials are fairly presented and the source is identified



- Courtesy and Cooperation
 - Members should perform with courtesy and cooperate with others in their clients' best interests
 - Members must generally return client records that are necessary to comply with federal tax law





- Courtesy and Cooperation
 - When a client gives their consent, a member shall cooperate in assembling and transmitting data and documents subject to receiving reasonable compensation for such work as required by Section 10.28 of Circular 230





- Professional Qualification
 - Must have sufficient basic and continuing education
 - Must have the requisite training and experience
 - Consistent with proposed Section 10.35 of Circular 230 which requires that a practitioner have the requisite competence to practice before the IRS.





| Treasury Department Circular No. 230 (Rev. 8-2011) Catalog Number 16586R www.irs.gov | Regulations Governing Practice before the Internal Revenue Service | |
|--|---|--------------------------|
| | Circular 2 | .30 |
| | | |
| Department | Title 31 Code of Federal Regulations, | |
| of the Treasury | Subtitle A, Part 10, published (June 3, 2011) | |
| Internal | | |
| Revenue | | |
| Service | | |
| WORKING FOR | ASPPA® R AMERICA'S RETIREMENT WWW.asppaontour.org | 2014 DNAL CONFERENCES |

Overview of Circular 230

- Section 10.8(c) prescribes
 - <u>Any</u> individual who for compensation
 - Prepares (or assists)
 - All or a substantial portion
 - A document pertaining to tax liability
 - Submitted to IRS
 - Subject to Circular 230
 - Duties and restrictions (Subpart B)
 - Violation sanctions (Subpart C)



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REGIONAL CONFERENCI

Section 10.20

- Information to be Furnished to IRS
 - Practitioner must promptly submit requested information
 - Unless privileged





Section 10.21

- Knowledge of Error or Omission
 - Must promptly advise client of
 - Error or omission or non-compliance
 - Consequences of such items





Section 10.22

- Diligence to Determine Accuracy
 - Practitioner must exercise due diligence
 - Preparing IRS returns and documents
 - Determining correctness of representations made to IRS or client
 - Work product of others
 - Utilize reasonable care in evaluating the work product



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REGIONAL CONFERENCE

Section 10.34

- Preparation Standards
 - Practitioner may not willfully or incompletely sign a return or advise client
 - Lacks a reasonable basis
 - Willfully attempts to understate the tax
 - Intentionally disregards rules and regulations



Section 10.34

- Preparation Standards
 - Practitioner may not advise or allow a client to submit a document or paper to IRS that is
 - Frivolous
 - Intentionally disregards rules and regulations





Section 10.34

- Preparation Standards
 - Practitioner may generally rely on information furnished by client without verification
 - Cannot ignore what is actually known
 - Must make inquiry if information appears to be
 - Incorrect
 - Incomplete
 - Inconsistent with another fact





Section 10.36

- Procedures to Ensure Compliance
 - Practitioner with principal responsibility for overseeing firm's practice
 - Must ensure Circular 230 compliance procedures are in place for all members
 - Disciplinary action possible





Case Studies



