

FranchiseBites

BALANCING GROWTH AND CONTROL IN THE FRANCHISE SYSTEM

Gary M. Remer, Esq.



Maddin Hauser
Attorneys and Counselors

Maddin, Hauser, Roth & Heller, P.C.

One Towne Square, Fifth Floor, Southfield, MI 48076
p (248) 354-4030 f (248) 354-1422 maddinhauser.com



TRYING TO GROW
TOO FAST WITHOUT THE
INFRASTRUCTURE TO
SUPPORT IT.



**THIS COULD RESULT IN SYSTEM FAILURE,
BURNOUT, AND BRAND EROSION.**



SOLUTIONS TO AVOID THE DOWNFALL OF THE SYSTEM



Prioritize quality over quantity and treat the first five to ten franchisees as foundational partners.

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QUESTIONS



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THANK YOU



Gary M. Remer

Shareholder

(248) 827-1862 phone

(248) 359-6162 Fax

gremer@maddinhauser.com



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