### Breakfast Bites®-

# NON-COMPETES, DUTY OF LOYALTY, WORK FOR HIRE, CONFIDENTIALITY AND IP

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#### **Overview**

- So, are non-competes really enforceable?
- Protecting our stuff
- What are the non-contractual obligations of workers?

Why does this matter?

- Rapid legal changes
- Impact on HR, management, and compliance

#### What is a Non-Compete?

 Contract preventing employees from competing against employer

#### Typical restrictions:

- Time (e.g., 12-24 months)
- Geography (e.g., within 50 miles, within city limits)
- Job-specific considerations (e.g., access to proprietary info)



#### Michigan's Legal Approach

- Enforceable if:
  - Protects legitimate business interests
  - Reasonable scope and duration
- Michigan Antitrust Reform Act (MARA)
  - Prohibits unreasonable restraints on trade
  - Courts evaluate fairness case-by-case



#### Key Michigan Cases

- Coates v Bastian Brothers, Inc. (2007)
  - One year non-compete for direct competitors in same industry was enforced
    - Employee had direct access to customer lists and confidential sales info
- Innovation Ventures v Liquid Manufacturing (2016)
  - Non-competes between businesses follow federal "rule of reason" standard
    - Unreasonable restraint on trade considering purpose, competitive effects, and justifications



#### FTC Rule Banning Non-Competes

- April 2024: FTC finalized rule banning non-competes
  - Exceptions:
    - Senior Executive (\$151,164+, in policy-making roles)
    - Sale-of-Business agreements



#### Legal Challenges to the FTC Ban

- Ryan LLC v FTC (Aug. 2024)
  - Federal court issued nationwide injunction
  - Holding FTC lacked authority to enforce ban
- Loper Bright (June 2024)
  - Supreme Court ruling limiting agency power



#### **NLRB'S APPROACH**

#### NLRB scrutiny

- Broad non-competes can violate NLRA §7 if they deter rank-and-file workers from switching jobs, soliciting co-workers, or leveraging collective action for better terms (GC Memo 23-08, 2023).
- Policy shift (Feb 2025)
  - Acting GC rescinded prior "presumptively unlawful" stance, but Stericycle work-rule test still applies—overly sweeping covenants remain at risk.



#### Get to The Point – Are Non-Competes Enforceable?

YES!.....but the FTC is appealing the Ryan LLC decision

What does that mean for my business?

- Narrowly tailor your non-competes
  - 1. Scope
  - 2. Geography
  - 3. Legitimate Business Interest



#### (Likely) Enforceable Non-Competes

- Tech
  - Limits software engineers with access to proprietary code for 12 months in the same market
- Manufacturing
  - Prevents key engineers from working for competitors within 50 miles for 18 months
- Healthcare
  - Restricts physicians from opening a competing practice within 10 miles for 2 years



#### (Likely) Unenforceable Non-Competes

- Tech
  - Blanket 5-year ban on all engineers working at any tech company = too broad
- Manufacturing
  - Assembly line workers restricted from all manufacturing jobs = unreasonable
- Healthcare
  - Nurses barred from working at any hospital for 5 years = <u>excessive</u>



#### PROTECTING OUR STUFF

#### Trade Secrets v General Knowledge

- Trade Secrets
  - Proprietary formulas, processes, customer lists
  - Protected through legal agreements
- General Knowledge
  - Skills and expertise employees take with them
  - Not protected by confidentiality agreements



#### PROTECTING OUR STUFF

#### **Confidentiality Agreements**

- Outline what employees can't share
- Must be narrowly tailored
  - No overreaching into public knowledge



#### PROTECTING OUR STUFF

# Educating Employees on Confidentiality

- Training
  - Real-world examples, case studies
- Clear policies
  - Define what a trade secret means to your business
- Security measures
  - Role-based access, encrypted databases



#### Duty of Loyalty and Good Faith

- Employees must act in employer's best interest
- Employees must prevent conflicts of interest and selfdealing



# Workplace Safety & Compliance

- Employees must follow safety regulations
  - OSHA, internal policies
- Employers must enforce protocols and conduct audits



#### Confidentiality and Data Protection

- Even without a contract, employees must protect trade secrets
- Employers should implement:
  - Cybersecurity policies
  - Restricted data access



#### Whistleblower Protections

- Michigan Whistleblowers' Protection Act (WPA)
  - No retaliation for reporting violations
- Sarbanes-Oxley Act & Dodd-Frank Act (Federal)
  - Financial and corporate fraud protections



#### Whistleblower Protections – Best Practices for Employers

- Anonymous reporting
- Non-retaliation policies
- Foster culture of transparency and accountability



#### **TAKEAWAYS**

- 1. Non-Competes are evolving know the latest law
- 2. Protect trade secrets without overreaching
- 3. Employees have legal duties beyond contracts







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## QUESTIONS

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# THANK YOU



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